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## Maggie Beer wins international TV host award in Cannes, beating Jimmy Kimmel



BY ELIZABETH MCDONALD  
DELICIOUS. TEAM  
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**'Maggie Beer's Big Mission' beat some of the biggest names in international entertainment.**

Delightful news! National treasure and food icon Maggie Beer has been awarded Best Host of a TV Format at the prestigious [C21 International Format Awards](#) in Cannes. Beating out notable industry figures such as Jimmy Kimmel, Stephen Fry and Alan Cumming, Beer's win recognises her impactful work on ABC's [Maggie Beer's Big Mission](#).

Beer – the only woman in the category – beat icons Jimmy Kimmel for *Who Wants to Be a Millionaire?*, US; Stephen Fry in *Jeopardy*, UK; Big Zuu for *Big Zuu's 12 Dishes in 12 Hours*, UK; and Alan Cumming for *The Traitors*, US.

**Related story:** [18 of our favourite Maggie Beer recipes](#)



The win highlights Beer's commitment to transforming the dining experience for aged-care residents. In *Maggie Beer's Big Mission*, she worked tirelessly to elevate the quality of food served in aged-care facilities, showcasing how good nutrition and enjoyable meals can significantly enhance the quality of life for seniors.

The show resonated deeply with audiences, drawing attention not just to the importance of food but also to the emotional connections it fosters. Beer's approach combined her cooking expertise with a heartfelt mission, emphasizing dignity and respect for the elderly. Her efforts have sparked conversations about the standard of food in aged-care settings, inspiring changes across the industry.

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Facing off against high-profile competitors like Kimmel and Fry, Beer's victory is a testament to the power of purpose-driven programming, setting a benchmark for shows that merge entertainment with social impact.

As the awards celebrated the best in international TV formats, Beer's recognition stands out not just as a personal triumph, but as a significant win for the representation of food and wellness in global media. Her work continues to inspire, reminding us of the profound role food plays in our lives, especially for those in need.

## Where can you watch 'Maggie Beer's Big Mission'?

The newly award-winning show is available to watch on ABC iView for free [here](#).

**Related story:** [What's next for beloved Aussie food icon Maggie Beer?](#)